

The Hebrew University Business School

TIP TRANSDISCIPLINARY INNOVATION PROGRAM



TIP: Shaping the FUTURE

CREATE

Develop a new technology-based venture to solve real-world problems and pitch to experts and investors.

LEARN

Experience hands-on learning about cutting-edge technologies, the hottest business trends and the entrepreneurial process

MEET

Meet with Israel's top innovators, entrepreneurs and investors, along with a group of international, like minded peers.

Spend your summer in the Start-Up Nation and learn how to develop a startup at the Trans-disciplinary Innovation Program (TIP), an intensive 6-week international entrepreneurship program at The Jerusalem School of Business Administration.

Experience an accelerated entrepreneurial journey in the center of the world-renowned startup nation, where entrepreneurs are developing game-changing ventures that are globally impacting many industries. The Hebrew University of Jerusalem is a key player in Israel's vibrant startup ecosystem and has contributed to many of the country's startup success.

At TIP, you will sharpen your creative thinking skills to develop new venture ideas and experience the process of turning an idea into a product. During the process, you will learn today's leading entrepreneurial methodologies, such as Design Thinking and Lean Launchpad, how to pitch to investors, meet industry leaders, visit the hottest companies and startups in Israel, develop the first stages of startup and more. You will do a deep dive into today's most influential technologies such as Artificial Intelligence, Bio-Engineering, and the Internet of Things (IOT), and understand their power to transform industries such as health, finance, agriculture, food, education, urban systems, transportation and more.

TIP will inspire and empower you to apply your acquired knowledge to create innovative solutions to complex problems.

Application Starts Now

September 1 - September 19 | 3 HUJI Credits

The Jerusalem School of
Business Administration

TIP
TRANSDISCIPLINARY
INNOVATION PROGRAM



THE HEBREW
UNIVERSITY
OF JERUSALEM
THE JERUSALEM SCHOOL OF
BUSINESS ADMINISTRATION
THE
ASPER
FOUNDATION

