

BIO

Professor Noam Shoval

Professor at the Department of Geography and the Kollek Jerusalem Vienna Chair.

Currently he is the Director of the The European Forum at the Hebrew University and the Director of the Center for Urban Innovation at The Hebrew University of Jerusalem.

Professor Noam Shoval is an expert in urban geography and planning, urban tourism and the development and implementation of advanced tracking technologies useful in urban studies, tourism and medicine. Internationally, he is a sought-after consultant and collaborator on research projects in the areas of tourist time-space activities, urban tourism planning, and aging and cognitive decline of patients. Professor Shoval's impact has been global, including policy and planning in Spain, Hong Kong, Israel, Germany, Denmark, Italy, and China.

Professor Shoval completed his Ph.D. at The Hebrew University under the supervision of the late Prof. Arie Shachar and conducted post-doctoral research at the University of London (2000–2001). He was an Alexander von Humboldt Research Fellow at the University of Heidelberg (2007–2008). He spent an academic year (2014–2015) as a visiting professor at the Center for Urban and Social Research at the University of Pittsburgh. Currently he is a Visiting Professor at the School of Hotel and Tourism at the Polytechnic University of Hong Kong. Over the years he published five books and over one hundred twenty other scientific publications.

Professor Shoval, served as the chair of the department of Geography (2009–2013), Director of the European Forum (2015–2018, 2022–), The Provost of the Rothberg International School (2017–2022) and the President of the Israeli Geographical Association (2015–2017). In 2017 he was elected a fellow of the International Academy for the Study of Tourism.

In 2019 he received the Belt and prize from the Polytechnic University of Hong Kong. And recently (February 2022) he received the Roy Wolfe Award for outstanding contributions to the field and discipline of Recreation, Tourism and Sport Geography. Awarded by the American Association of Geographers - Recreation, Tourism & Sport Specialty Group (AGG-RTS).