

CURRICULUM VITAE

Dr. Alexandra Herfroy-Mischler
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Academic Appointments

2014-Currently	Associate Researcher, The Harry S. Truman Research Institute for the Advancement of Peace, The Hebrew University of Jerusalem
2016-Currently	Associate Researcher, CNRS/CRFJ, UMIFRE n°7 CNRS – MAEDI, USR 3132.
2012-Currently	Adjunct Lecturer, Department of Communication and Journalism, The Hebrew University of Jerusalem
2010-Currently	Associate Lecturer, Rothberg International School, The Hebrew University of Jerusalem

Education

The Hebrew University of Jerusalem

2013-2014	Post-Doctoral Fellow, The Harry S. Truman Research Institute for the Advancement of Peace
2012-2013	Brenda Danet Post-Doctoral Fellow, Smart Family Institute of Communications, Department of Communication and Journalism

Université de la Sorbonne Nouvelle, Paris 3, France

2008	Ph.D, Sciences de l'information et de la Communication (Media Studies), <i>Summa Cum Laude</i>
2005	Master, Research Track, Sciences de l'information et de la Communication (Media Studies), <i>Summa Cum Laude</i>
2003	Bachelor of Arts, Sciences de l'information et médiation culturelle, option Journalisme (Media Sciences, Médiation of Arts and Journalism) <i>Cum Laude</i>

Academic Awards, Distinction and Scholarships

2018-2020	Individual Research Fellowship at the Harry S. Truman Research Institute for the Advancement of Peace (10.000 \$)
2017-2020	Individual Research Fellowship, CNRS, Centre de Recherche Français de Jérusalem (CRFJ), (1250\$ per year)
2017	Highest Teaching Distinction, Preparatory Program, Rothberg International School, The Hebrew University of Jerusalem
2016	Excellence list of The Hebrew University of Jerusalem Top Lecturers

2015-2016	Highest Teaching Distinction Price, Graduate Studies, Rothberg International School, The Hebrew University of Jerusalem (300\$)
2016	"Comite Attentats-recherche" Research Award, CNRS, (5800 \$)
2016-2018	Research Group Fellowship at the Harry S. Truman Research Institute for the Advancement of Peace (10.000 \$)
2013-2014	Post-Doctoral Researcher Fellowship at the Harry S. Truman Research Institute for the Advancement of Peace (10.000 \$)
2012	Post-Doctoral Scholarship from the "Fondation pour la Mémoire de la Shoah" (FMS), Paris (7000 \$)
2006-2008	Full Doctoral Scholarship from the "Fondation pour la Mémoire de la Shoah" (FMS), Paris (28.000 \$)
2005-2006	Doctoral Visiting Research Fellow Scholarship from the Israeli Ministry of Foreign Affairs in Paris, Egide/Lavoisier (4700 \$)
2005	Winner of the 'Leg de la Veuve Halévy', Paris III, Sorbonne Nouvelle (1100 \$)
2005	Master Excellence Scholarship from the Sorbonne University for outstanding MA thesis (<i>Summa Cum Laude</i>), Paris (1400 \$)

Publications in Peer Review Journals

Herfroy-Mischler, A. & Friedman, E. (2020). The 'Blame Game Frame': Ethical Blame Patterns and Media Framing upon Negotiations Failure in the Middle East. *Journalism*, 21(9), 1192–1211. Online First 13/08/2018. <https://doi.org/10.1177/1464884918791219>

Herfroy-Mischler, A. and Friedman, E. (2020): The Media Framing of Blame Agency in Asymmetric Conflict: Who is Blaming Whom for the 2014 Israeli-Palestinian Peace Negotiations Failure? *Journalism Studies*, Online First, 23/07/2020 <https://doi.org/10.1080/1461670X.2020.1797526>

Herfroy-Mischler, A and Barr, A (2018). "Jihadist Visual Communication Strategy: ISIL's Hostage Executions Video Production". *Visual Communication*, Online First 19/10/2018 <https://doi.org/10.1177/1470357218803396>

Herfroy-Mischler, A and Barr, A (2018). "ISIL's Execution Videos: Audience Segmentation and Terrorist Communication in the Digital Age". *Studies in Conflict & Terrorism*, 41(12): 946-967, Online First 11/09/2017. DOI: <http://www.tandfonline.com/doi/full/10.1080/1057610X.2017.1361282>

Herfroy-Mischler, A. (2016). "When the Past seeps into the Present: The role of Press Agencies in circulating new historical narratives and restructuring collective memory during and after Holocaust Transitional Justice". *Journalism: Theory, Practice and Criticism*, 17(7): 823-844, DOI: <https://doi.org/10.1177/1464884915592406>

Herfroy-Mischler, A. (2015). "Silencing the Agenda? Journalism Practices and Intelligence Events: A Case Study". *Media, War and Conflict*, 8(2): 244-263, DOI: <https://doi.org/10.1177/1750635215584285>

Book Chapters

Herfroy-Mischler, A. (2013). Post-Transitional Apology: expressing contrition whilst addressing the Holocaust Transitional Justice's failure, in *Public Apology: between Ritual and*

Regret, Daniel Cuypers, Daniel Janssen, Jacques Haers, Barbara Segaeert (eds), Amsterdam/New York: Rodopi, 167-188.

Herfroy-Mischler, A. (2008). La couverture agencière de l'affaire des « fonds juifs en déshérence » dans les banques suisses (1995-2005): Enjeux nationaux et internationaux du traitement de l'actualité concernant l'Histoire économique de la Shoah pour l'agence Télégraphique Suisse et Associated Press, Palmer, M and Aubert, A. (eds). *L'information Mondialisée*, Paris : L'Harmattan, 53-61.

Herfroy-Mischler, A. (2007). Swiss Press Agency and AP coverage of the Jewish accounts in Swiss banks story: 1995-2005 in *International News viewed from France, Media professionals and academic research: parallel approaches*, Proceedings of the Symposium, Sorbonne University, 189-198.

Guest Lecturer

Herfroy-Mischler, A. (2018). "Jihadist Visual Communication Strategy: Unveiling ISIL's Hostage executions videos production". Second Young Researchers Workshops on Terrorism and Belligerency. The Minerva Center for the Rule of Law under Extreme Conditions, Haifa University. <https://www.youtube.com/watch?v=MgINW9rxeqQ>

Conference Papers

Herfroy-Mischler, A. (2019). Panel Member with Dr. Paul Lashmar (City University of London) and Prof. Vian Bakir (Bangor University): "How to see in the 'Wilderness of Mirrors': Educating early career journalists in National Security reporting" International Journalism Festival (XIII Edition), Perugia, Italy, April 3-7.

Herfroy-Mischler, A and Friedman, E (2019) "The 'Blame Game' Frame: Discursive Blame Strategies and Media Framing upon Negotiations Failure". The 23rd *Israeli Communication Association Annual Conference*, Hadassah College of Jerusalem, Israel, April 16.

Herfroy-Mischler, A. (2018). "Religion, politics and Public Discourse: Framing ISIL's soldiers belief that they carry Allah's will in the world by executing Muslims, Christians and Jewish hostages". Oxford Symposium on Religious Studies, University Church in Oxford, December 5th-7th.

Herfroy-Mischler, A. and Friedman E. (2018). "The 'Blame Game' Frame: Discursive Blame Ethics and Media Framing upon Negotiations Failure", CADAAD-2018 Conference: Critical Approaches to Discourse Analysis across Disciplines, 4-6 July 2018, University of Aalborg.

Herfroy-Mischler, A and Friedman, E. (2018). "The Blame Game Frame in the Middle East". Centre de Recherche Français de Jérusalem, UMIFRE n°7 CNRS – MAEDI, USR 3132. 18 June

Herfroy-Mischler, A. (2017). "The role of press agencies in restructuring collective memory during and after the Holocaust transitional justice". XXVII conference - IAMHIST 2017 – University Paris 2 (CARISM)- 10-13, July.

Herfroy-Mischler, A and Friedman, E (2017) "The 'Blame Game' Frame: Discursive Blame Strategies and Media Framing upon Negotiations Failure". *DiscourseNet 19 Conference – Discourse, Knowledge and Practice in Society*. July 7-8, University of Bucharest.

Herfroy-Mischler, A and Friedman, E (2017) "The 'Blame Game' Frame: Discursive Blame Strategies and Media Framing upon Negotiations Failure". *Talking Peace – Going to War*:

The Third Annual Truman Institute Discourse Conference. April 30 Truman Institute, Hebrew University.

Herfroy-Mischler, A and Friedman, E (2017) "The 'Blame Game' Frame: Discursive Blame Strategies and Media Framing upon Negotiations Failure". Haifa University, Communications Department seminar, April 4.

Herfroy-Mischler, A and Friedman, E (2017) "The 'Blame Game' Frame: Discursive Blame Strategies and Media Framing upon Negotiations Failure". *The 21st Israeli Communication Association Annual Conference*, Sderot, Israel, April 2.

Herfroy-Mischler, A (2017) 'La stratégie de production des vidéos d'exécution de Daesh: narratifs et audiences' Journée d'études, Terrorisme et Séries TV en Démocratie, Appel CNRS Attentats- Recherche, Université Paris 1 Panthéon-Sorbonne.

Herfroy-Mischler, A (2016) 'Daesh Information and Communication Strategy'. Annual Conference, Comite Attentats-Recherche, CNRS, Paris.

Herfroy-Mischler, A and Barr, A. (2015) 'Execution as a Strategic Tool: Fear and Legitimization in Daesh's Media Agenda-Setting'. First annual Conference of the *International Journal of Press/Politics*, hosted by the Reuters Institute for the Study of Journalism, the University of Oxford, England.

Herfroy-Mischler, A. (2014) 'Oral History and the Arab-Israeli Conflict: Journalists in the Newsroom Remember the Failed Mossad Operation against Hezbollah in Bern, Switzerland, 1998'. The International Oral History Conference, The Hebrew University of Jerusalem.

Herfroy-Mischler, A. (2014). 'Media Coverage of the Mossad: a case study'. 'Talking Peace, Make war', Symposium, The Harry S. Truman Research Institute for the Advancement of Peace.

Herfroy-Mischler, A. (2013). 'Post-Transitional Apology: expressing contrition whilst addressing the Holocaust Transitional Justice's failure'. Panel presentation with the Hebrew University of Jerusalem's Department of Communication and Journalism at the ISPP Annual Conference, IDC Herzliya, Israel, Political Psychology of Global conflict.

Herfroy-Mischler, A. (2013). Silencing intelligence operation in Press Agencies: Swiss official and journalists' self-censorship whilst covering a failed Mossad operation, Bern 1998. International Communication Association (ICA) pre-conference, Royal Holloway, University of London, *Media, War and Conflict* Journal 5th anniversary conference.

Herfroy-Mischler, A. (2012). The perception and the effectiveness of apologies for the purpose of restorative justice in different culture: The restitution process of Holocaust Heirless accounts held in Swiss banks (1995-2005) and its press coverage. The UCSIA workshop on 'The Ritual of Public Apology', Antwerpen University.

Herfroy-Mischler, A. (2007). Comparing Swiss press agency and Associated Press coverage in Switzerland and in Israel about the Holocaust heirless assets stored in Swiss banks affair (1995-2005): a way to define the time-scales of a contemporary historical event? The 50th anniversary IAMCR Conference at the UNESCO in Paris.

Languages

French: Mother tongue

English: Fluent

Spanish and German: Intermediate level

Modern Hebrew: Rama ן
Rabbinical Aramaic, Halachic Hebrew: advanced

Reviewer for Journals, Conferences and Academic Committees

New Media & Society, The Communication Review, Journalism: Theory, Practice & Criticism, Visual Communication Quarterly, Media, War & Conflict, Behavioral Sciences of Terrorism and Political Aggression, Journal of Human Rights, The International Journal of Transitional Justice, International Communication Association, International Association for Media and Communication Research, Polish Executive Government Agency of National Science Center.

Interviews given in International media (French, German, English)

"Sind die Täter Psychopathen?", Bell Tower, 24/01/2019, bei Stefan Lauer
<https://www.belltower.news/terrorismus-sind-die-taeter-psychopathen-80537/>

Les médias face au «marathon du désastre», Interview, Edito, Le Magazine des Medias, 6/15, p.21 par Aline Jaccottet,
https://www.edito.ch/fr/wpcontent/uploads/2015/12/2015_Edito_06_F.pdf

"Pour Daech, les vidéos d'exécution font office de purge politico-religieuse", Interview, L'Humanite, 15/01/2016, pp.53-68, par Ixchel Delaporte, Online Version:
<http://www.humanite.fr/alexandra-herfroy-mischler-pour-daech-les-videos-dexecution-fontoffice-de-purge-politico-religieuse>

"Ce que révèlent les vidéos d'exécutions de Daech", 25.01.2017, Radio CNRS, par Daniel Fiévet, online version: <https://lejournel.cnrs.fr/nos-blogs/face-au-terrorisme-la-recherche-enaction/ce-que-revelent-les-videos-dexecutions-de-daech>

"Le terrorisme disséqué: La recherche au CNRS en France", 11/12/2016, par Yannick Villedieu, Radio CANADA, online version: <http://ici.radio-canada.ca/premiere/emissions/lesannees-lumiere/episodes/369931/audio-fil-du-dimanche-11-decembre-2016>